



Merchant	Category	Discount
Absolute Best Care, Inc. 481-5705, www.absolutebestcare.com	Nannies, baby nurses, housekeepers, babysitters	Save 10% on agency placement fee for nannies and housekeepers; 20% on baby nurse and babysitter reservation agency fees
BeautifulSweets.com 866-FUN-GIFT (386-4438), www.beautifulsweets.com	Hand-decorated cookies	Save 20%
Bohnes Baby Nursing 879-7920	Baby nurses	Save 20% on agency fee
Bookberries 983 Lexington Ave. at 71 st St, 794-9400	Books, videos	Save 15% on children's & parenting books & videos; 10% on all other titles.
Bump 464 Bergen Street, Brooklyn 718-638-1960, www.bumpbrooklyn.com	Maternity clothes, nursing bras, jewelry, diaper bags	Save 15%
Butterfly Bakeshop 686-CAKE (2253), www.butterflybakeshop.com	Birthday cakes, cookies, brownies	Save 20%
Classic Kids Photography 1182 Lexington Ave. bet 80th & 81st Sts. 396-1160, www.classickidsphotography.com	Maternity and children's photographer	Save 50% on sitting fee + free 5x7 print
Dave's Cast of Characters 914-235-7100, www.davescast.com	Children's party entertainment	Save 10% on, costumed characters, magic shows, clowns and more; 20% on rides and games.
Eastside Westside Music Together UES and UWS Locations 496-1242, www.eswsmusictogether.com	Children's music class	Save 10%
EJs Luncheonette 1271 Third Ave. at 73rd St., 472-0600 447 Amsterdam Ave, btwn 81 st & 82 nd Sts, 873-3444	Child-friendly dining	Save 10% in restaurant (not valid Sat/Sun 9:00-3:00 or on delivery).
Ensant 888-367-2680, www.ensantlotions.com	Pregnancy skin care	Save 20%
Great Expectations Videos 877-715-2844, www.laughandlearn.com	Lamaze, breastfeeding and baby care videos	Save 20%
fill-r-up 197 E. 76 th St. btwn Lex & Third Aves 452-3026, www.fill-r-up.com	Gift baskets, children's party favors	Save 15% on gift baskets; 10% on favors in store and on-line
For Kids Only The Reebok Club/NY, 160 Columbus Ave. at 67th St 800-670-6309 The Sports Club/LA, 330 E. 61st St. btwn 1st & 2 nd Aves, 866-397-0185	Children's classes, birthday parties, play space	Save 15% on all 45 min-1 hr classes; 10% on Basic party packages; Free first-time admission for open playtime.



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Get Conveniently Coiffed 718-335-1078, www.getcoiffed.com	At home children's haircuts, girls' glamour parties	Save 20% on haircuts; 15% on parties
Giftybox 888-SO-GIFTY (764-4389), www.giftybox.com	Experiential gifts	Save 20%
Grace's Marketplace 737-0600, www.gracesmarketplace.com	Catering, gift baskets	Save 15%
HomeFront Kids 202 E. 29 th St btwn 2 nd & 3 rd Aves (3 rd fl), 545-1447	Children's clothes and toys; party favors	Save 20%
HomeStep Safety 760-5959, www.homestepsafety.com	Baby proofing and video surveillance	Save \$15 on a home safety evaluation; \$35 on installation; 10% on surveillance equipment.
Jennifer Lee Photography 799-1501, www.jenniferleephotos.com	Children's photographer	Save 10% on sitting fee, plus get a free 5x7 print.
Johnson's Frame Center 1054 Lexington Ave. at 75 th St, 628-2182	Picture frames, albums, birth announcements, social stationery	Save 10% (excludes custom framing)
Kids' Cuts 202 E. 29 th St btwn 2 nd & 3 rd Aves (3 rd fl), 684-5252	Children's haircuts	Save 20%
Kidville 163 E. 84 th St. btwn Lex & 3 rd Aves, 772-8435 466 Columbus bet. 82 nd & 83 rd Sts, 362-7792	Children's classes, clothes, toys	Save \$50 on one class per semester. (excludes PSA and camp). Save 5% on toys and clothes.
Leaps & Bounds 800-477-2189, www.leapsandboundscatalog.com	Educational toys, travel gear and outdoor equipment for children 3 years and up	Save 15% on web and phone orders over \$40
Le Petit Club 347-682-9396, www.mypetitclub.com	French and Spanish playgroups	Save 10%
Little Eric Shoes 1118 Madison Ave btwn 83 rd & 84 th Sts, 717-1513	Children's shoes	Save 20%
Little Folks 123 E. 23 rd St. btwn Lex and Park Ave South 982-9669	Cribs, strollers, car seats, clothing, toys, breast pump rentals, nursing supplies and baby proofing items	Save \$10 on purchases of \$50 or more; \$25 on purchases of \$250 or more
Little Maestros Parties 396-3977, www.littlemaestros.com	Children's party entertainment	Save \$50 on party performances
Metro Minis 821 Park Ave at 75 th St 313-9600, www.metrominis.com	Eco-friendly diapers, baby carriers and toys	Save 10% in store and on-line



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Mind Your Body 1370 Lexington at 91st St 426-8925, www.mindyourbodyfitness.com	Pilates and Gyrotonics classes	Save 15% on single classes, 10% on packages
Moon Soup 1059 Second Ave at 56th St. 319-3222, www.moonsoup.net	Children's classes, birthday parties, clothes, toys, party favors, gift baskets	Save 10% on baby classes, 5% on all others (excludes PSA); 10% on Soup-er and Soup-ed Up parties; 10% on clothes, toys favors and gift baskets + receive free shipping on purchases over \$100
MMMunch 917-699-5509, www.mmmunch.com	Nutritional counseling	Save 15%
Music Together in the City Murray Hill, Gramercy Park, Soho, Tribeca, Battery Park City, Chelsea, West Village 358-3801, www.musictogethernyc.com	Children's music class	Save 10%
Newton-Timmermann Pharmacy 799 Lexington Ave. btwn 62 nd & 63 rd Sts 866-639-8467	Breast pumps, baby care items	Save 10% (excludes prescriptions and Pump in Style & Purely Yours)
New York Life/Dana Halpern 646-227-8530, www.newyorklife.com ,	Financial planning	Receive a free financial analysis
OneStepAhead 800-274-8440, www.onestepahead.com	Developmental toys, baby gear, strollers, car seats, and baby proofing supplies for children 0-3 years	Save 15% on web and phone orders over \$40.
Paloma Sendrey 917-428-2843, www.palomasendrey.com	Children's photographer	Save 10% on sitting fee plus get a free 5x7 print.
Physique 57 24 W. 57th St. btwn Fifth and Sixth Aves 399-0570, www.physique57.com	Exercise classes	Save 15% on individual classes and packages
Prudential Douglas Elliman/Sabrina Saltiel 350-2205, www.elliman.com/saltiel	Real estate broker	Receive \$300 towards closing costs
Rob Fitch Photography 201-658-8076, www.robfitich.com	Children's photographer	Save 10% on sitting fee
74th St. MAGIC 510 E. 74th St. btwn York Ave & the River 737-2989, www.74magic.com	Children's classes, birthday parties, camp	Save 20% on parties; 15% on classes and camp
Sensible Sitters 646-485-5121, www.sensiblesitters.com	Babysitters and nannies	Save 20% on annual membership fee
Smart City Kids 979-1829, www.smartcitykids.com	School admissions advisory service	Save 20% on workshops, 10% on one-on-one consulting



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Smart City Tutors 426-3800, www.smartcitytutors.com	Tutoring	Save 10%
Smooth Synergy Day Spa 686 Lexington Ave bet. 56th & 57th Sts, Third Floor 397-0111, www.smoothsynergy.com	Cosmedical spa	Save 15% on all individual services, excluding injectables; 10% on skincare products.
Stuff For Sprouts www.stuff4sprouts.com	Children's skin care	Save 20%
Susie's Supper Club 347-529-5259, www.susiessupperclub.com	Home-meal delivery	Save 15% (excludes delivery charge)
The Art Farm in the City 419 E. 91 st St. btwn York & First Aves. 410-3117, www.theartfarms.org	Children's classes, birthday parties, play space	Save 15% on parties and classes (excludes PSA); 20% on open houses
The Perfect Cake 481-7467, www.perfectcake.com	Children's cakes	Save 10%.
Westbury Beach Club 516-239-3022	Family entertainment	Save 20% on two adult membership fees